

PIARC XVI WORLD WINTER SERVICE AND ROAD RESILIENCE CONGRESS

FEBRUARY 7-11, 2022

VIDEO SHOWCASE



WINTER SERVICE VIDEO

Although we cannot have a snow plough competition at the congress, we still want members to highlight and celebrate the work that they do to manage their winter operation on city streets to federal highways.

We want to see what winter service looks like in your region/organization and invite PIARC members to submit a short video showcasing their team at work. You can focus on any aspect of your winter maintenance operation, from your snow and ice control plan to the quality of snow ploughing by your operators. Brag a little and tell us what makes your approach the best. Is it your storm response times, your route planning, how you do snow removal, or your use of technology? What about your salt management plan? Whatever it is that makes your program excel, we want to see it!

Your video will be featured on the congress online platform and available for all congress participants to view. There will be a random prize draw for one submission.

DETAILS

Who can participate: Any public road authority from local to federal government. A national representative can also submit a video on behalf of their country/region. A regional/national snow plough competition association can submit a video on their competition.

VIDEO LENGTH Up to 5 minutes in length

SUBMISSION DEADLINE January 17, 2022

HOW TO SUBMIT Upload your mp4 video to this drop box address: <https://www.dropbox.com/request/w5pN5gCguITJOrNApW81>

What if the video needs editing?

You will need to edit your video prior to submission.

Is there translation available for videos?

No translation will be provided.

What are the limits for the subject matter?

Videos can be on anything related to effective winter service. Be creative!

Who will see the videos?

The videos will be available on the congress platform for all congress participants to view.

What happens to the videos after the Congress?

The submitted videos will be archived as part of the congress materials.

Please note: The submitting organization must have full copyright to the submitted material, including sound effects and music if used. Submissions must not include any endorsements of products or services, or any defamatory content. Incomplete entries or entries that do not comply with the formal specifications will not be included.

